

## COMPLETE LISTING OF THE CLAIMS

Claim 1 (currently amended): A method for distribution of products over the Internet, a ~~communication network~~, said method comprising the steps of:

receiving, from a content provider, a media product that is covered by intellectual-property rights protection, said media product being comprised of at least one of text data, music data, and video data;

providing the media product for sale at an Internet website ~~a product at a networking site,~~  
~~said product being covered by intellectual property;~~

restricting general public access to said media product;

offering to a consumer access to the media product on the precondition that the consumer views a sponsor message;

receiving from the consumer a request to view a sponsor message;

facilitating the display of a sponsor message to the a consumer; and

allowing said consumer access to said media product after said step of facilitating the display of said sponsor message.

Claim 2 (canceled)

Claim 3 (original): The method for distribution of products of claim 1, further comprising the step of maintaining a consumer activity log.

Claim 4 (currently amended): The method for distribution of products of claim 1, further comprising the step of paying royalties to the content provider ~~a facilitator, said royalties being attributable to said intellectual property.~~

Claim 5 (currently amended): The method for distribution of products of claim 1, further comprising the step of entering into a license agreement with the owner of the intellectual property rights associated with ~~of~~ said media product.

Claims 6-8 (canceled)

Claim 9 (currently amended): The method for distribution of products of claim 1, further comprising the step of barring the content provider ~~owner of said intellectual property~~ from pretending to be said consumer.

Claim 10 (original): The method for distribution of products of claim 1, further comprising the step of presenting to said consumer a sign-up agreement.

Claim 11 (original): The method for distribution of products of claim 10, further comprising the step of processing the sign-up agreement executed by said consumer.

Claim 12 (original): The method for distribution of products of claim 1, further comprising the step of issuing to said consumer a password.

Claim 13 (original): The method for distribution of products of claim 1, further comprising the step of verifying a submitted password.

Claim 14 (original): The method for distribution of products of claim 1, further comprising the step of selecting a sponsor message from a plurality of sponsor messages.

Claim 15 (original): The method for distribution of products of claim 1, further comprising the step of receiving consumer response to said displayed sponsor message.

Claim 16 (currently amended): A method for obtaining a media product ~~products covered by intellectual property over the Internet a communication network, said media product being provided by a content provider and being comprised of at least one of text data, sound data, and video data,~~ said method comprising the steps of:

selecting, from amongst a plurality of different media products, a specific media product covered by intellectual property rights protection, said specific media product being offered for sale on an Internet website;

requesting to access said selected specific media property product, wherein access to said selected product may be obtained by viewing a sponsor message;

receiving an offer to view a sponsor message as a precondition to receiving access to said selected specific media product;

confirming the viewing of to view a sponsor message; and

accessing said intellectual property media product after viewing said sponsor message.

Claim 17 (canceled)

Claim 18 (original): The method for obtaining products of claim 16, further comprising the step of completing a sign-up agreement.

Claims 19-20 (canceled)

Claim 21 (currently amended): The method for obtaining products of claim 16, further comprising the step of ~~retrieving~~ receiving a password.

Claim 22 (original): The method for obtaining products of claim 16, further comprising the step of submitting a password.

Claim 23 (original): The method for obtaining products of claim 16, further comprising the step of responding to the sponsor message.

Claim 24 (currently amended): A method for distribution of products over the Internet a communication network, said method comprising the steps of:

providing a product list on an Internet website a site that refer to a corresponding list of products, wherein at least some of products are media products covered by intellectual property rights protection and are available for purchase, said media products being provided by content providers, each of which is comprised of at least one of text data, sound data, and video data, products capable of being accessed over said communication network;

restricting general public access to said media products;

offering to a consumer access to the requested media product on the precondition that the consumer views a sponsor message;

receiving from the consumer a request to view a sponsor message;

facilitating the display of a sponsor message to the a consumer; and

allowing said consumer access to said at least one of said requested media product after said step of facilitating the display of said sponsor message.

Claim 25 (canceled)

Claim 26 (currently amended): The method for distribution of products ~~over a communication network~~ of Claim 24, further comprising the step of presenting a sign-up agreement to the consumer a consumer.

Claim 27 (currently amended): The method for distribution of products ~~over a communication network~~ of Claim 26, further comprising the step of processing the sign-up agreement executed by said consumer.

Claim 28 (currently amended): The method for distribution of products ~~over a communication network~~ of Claim 24, further comprising the step of issuing to said consumer a password.

Claim 29 (currently amended): The method for distribution of products ~~over a communication network~~ of Claim 24, further comprising the step of verifying a password submitted by said consumer.

Claim 30 (currently amended): The method for distribution of products ~~over a communication network~~ of Claim 24, further comprising the step of selecting a sponsor message from a plurality of sponsor messages.

Claim 31 (currently amended): The method for distribution of products ~~over a communication network~~ of Claim 24, further comprising the step of receiving from said consumer a response to said sponsor message.

Claim 32 (canceled)

Claim 34 (currently amended): The method for distribution of products ~~over a communication network~~ of Claim 24, further comprising the step of maintaining a consumer activity user log.

Claim 35 (canceled)

Claim 36 (currently amended): The method for distribution of products ~~over a communication network~~ of Claim 24, further comprising the step of licensing from a content provider ~~an owners of said intellectual properties~~ the right to distribute said media products.

Claim 37 (currently amended): The method for distribution of products ~~over a communication network~~ of Claim 24, further comprising the step of authoring a sponsor message.

Claim 38 (currently amended): The method for distribution of products of Claim 24 ~~over a communication network of Claim 25~~, further comprising the step of offering an advertiser the option to exhibit an advertisement message on said Internet web site.

Claim 39 (currently amended): The method for distribution of products ~~over a communication network~~ of Claim 24, further comprising the step of barring a content provider ~~an owner of said intellectual properties~~ from pretending to be said consumer.

**Claim 40 (new): The method of Claims 1, 16, or 24, wherein the media product accessed by the consumer is downloaded to a memory of a personal computer of the consumer.**